OSU University Events  
Rate Cheat Sheet  
As of April 2013  
based on approximate ad size: 5.25 x 7”

Barometer $174

Daily Emerald (U of O) $280

Gazette Times $334

Oregonian $1700

Oregonian Sunday $2,200

Eugene Weekly $575

Statesman Journal $1,323

Also consider radio advertising, it runs about $600 per week

Contact Oregon State University’s media buyer for all media purchases:

Lisa Canady

Eclipse Marketing

541-318-0900

[eclipse@bendcable.com](mailto:eclipse@bendcable.com)