OSU University Events
Rate Cheat Sheet
As of April 2013
based on approximate ad size: 5.25 x 7”

Barometer $174

Daily Emerald (U of O) $280

Gazette Times $334

Oregonian $1700

Oregonian Sunday $2,200

Eugene Weekly $575

Statesman Journal $1,323

Also consider radio advertising, it runs about $600 per week

Contact Oregon State University’s media buyer for all media purchases:

Lisa Canady

Eclipse Marketing

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