**WHEN CAN I USE AN ILLUSTRATION?**

Illustrations are allowed for short-term instances, but cannot be repeated after the first year.

For questions, please contact University Marketing at university.marketing@oregonstate.edu. For more information, visit our website: oregonstate.edu/brand.

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**Is this for an external advertisement?**
- **Y**
- **N**

**Does the illustration include a stylized, hand-drawn or cartoon image of a beaver?**
- **Y**
- **N**

**Is this going to be used for an event?**
- **Y**
- **N**

**Is this going to be used for an awareness campaign?**
- **N**

**Is the awareness campaign on campus?**
- **Y**
- **N**

**Was the illustration used in past years?**
- **Y**
- **N**

**Is this going to be used for an ongoing program?**
- **Y**
- **N**

Any of these?
- Scientific Illustration
- Magazine
- Holiday card
- Animation

Contact University Marketing

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An illustration **IS** allowed. An illustration **IS NOT** allowed.